

30th PECC General Meeting

Achieving a Sustainable and Inclusive Asia-Pacific through Innovation

August 15, 8:30 A.M. – 5:00 P.M. with reception to follow
Seattle Convention Center Summit Building Room 327-329
900 Pine St Seattle, WA 98101

Event and registration website: <https://app.glueup.com/event/30th-pecc-general-meeting-73871/home.html>

The U.S. Committee for PECC will organize the Pacific Economic Cooperation Council's (PECC) 30th General Meeting alongside APEC's third senior officials meeting and APEC Digital Month in Seattle, Washington, on August 15, 2023. As an official observer to the APEC process, PECC provides a third-party perspective to the region's biggest challenges. The annual General Meeting is PECC's primary forum for developing strategic perspectives and advice for APEC.

The 2023 General Meeting will explore ways digital tools and new technologies can create innovative solutions to the region's challenges and drive economic growth and discuss questions such as: How can policymakers and the private sector work together to ensure new technologies address shared crises like climate change? How should policymakers encourage the development and uptake of technologies to broaden workforce participation? How can APEC help SMEs leverage their unique markets and insights and use technology to compete in and serve global markets? Sessions will begin in the morning, followed by a PECC lunch with APEC Senior Officials in the early afternoon, a US-PECC and China PECC joint program on green growth cities in the late afternoon, and an evening reception.

PECC 30th General Meeting Agenda, August 15

Seattle Convention Center Summit Building Room 327-329

Time	Session
8:30 A.M.	PECC General Meeting Event check-in with coffee and light breakfast
9:00 A.M.	<p>Welcome and Program Overview</p> <ul style="list-style-type: none"> Richard Cantor, Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody's Investors Service

<p>9:05 – 10:00 A.M. (55 minutes)</p>	<p>Discussion 1. Digital solutions to environmental challenges and climate change</p> <p>With the adoption of the Putrajaya Vision in 2020, promoting sustainability and addressing climate change have become top APEC priorities. This panel will explore how digital technologies can address climate change challenges and reduce greenhouse gas emissions through maximizing electricity grid efficiency, effectively measuring greenhouse gas emissions, and using artificial intelligence to guide actions and policymaking. Panelists will share examples of digital solutions that are already making a difference in various sectors, such as energy, transportation, manufacturing, and agriculture.</p> <p>Moderator: Ms. Ginger Lew, Senior Policy Advisor, I Squared Capital and ABAC USA Member</p> <ul style="list-style-type: none"> • Kenji E. Kushida, Senior Fellow at the Carnegie Endowment for International Peace Asia Program • Rana Sen, Managing Director of the Sustainability, Climate & Equity, Deloitte • Final speaker to be confirmed.
<p>10:00 – 11:00 A.M. (60 minutes)</p>	<p>Discussion 2. Technology to broaden workforce participation</p> <p>As leading generators and adopters of digitally-enabled technologies, Asia-Pacific economies need to mitigate the disruptive effects of new innovations, particularly for marginalized members of their societies. Panelists will explore the impacts of new technologies on workers in the region and how new, digitally-enabled technologies and business models, workforce development programs, and software and services are working to ease workforce transitions and open doors to jobs.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Moderator: Jan De Silva, President and CEO of the Toronto Region Board of Trade, and ABAC Canada Member • Professor Kar Yan Tam, Hong Kong University of Science and Technology • Lucas Levine, Head of Customer Success, FutureFit AI • Efrem Bycer, Senior Lead Manager, Public Policy and Economic Graph, LinkedIn
<p>11:00 – 11:20 A.M.</p>	<p>Coffee Break</p>

<p>11:20 A.M. – 12:20 P.M. (60 minutes)</p>	<p>Discussion 3. Digital tools to enable SME, access to global markets and services</p> <p>Small and medium sized enterprises (SMEs) comprise the vast majority of businesses in APEC but face some of the toughest challenges including access to finance and time and resource constraints. Digitalization enables small businesses to access new markets, target new customers, automate processes, and improve efficiencies. In this panel, we will explore how small businesses can leverage digital tools such as cloud, social media, e-commerce, and online marketing to solve existing business problems and stay competitive in a rapidly changing world to sell goods and services and how policy makers can support them in their resilience.</p> <ul style="list-style-type: none"> • James Bledsoe, eCommerce Solutions Center Director, Senior International Trade Specialist, U.S. Commercial Service, U.S. Strategy & Innovation Group, International Trade Administration of the U.S. Department of Commerce • Hafimi Abdul Haadii, Director/Shareholder, LVK Group of Companies and Brunei ABAC Member • Final speaker to be confirmed <p>Moderator:</p> <ul style="list-style-type: none"> • Brian Surratt, President and CEO, Greater Seattle Partners
<p>12:20 – 12:40 P.M.</p>	<p>Delegates are seated for lunch Lunch will be held at the Seattle Convention Center Summit in room 331-332</p>
<p>12:40 P.M. – 12:45 P.M.</p>	<p>Luncheon Welcome</p> <ul style="list-style-type: none"> • Richard Cantor, Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody’s Investors Service
<p>1:15 P.M. – 1:20 P.M.</p>	<p>Luncheon Panel Introduction</p> <ul style="list-style-type: none"> • Ambassador Matt Murray, U.S. APEC Senior Official, U.S. Department of State
<p>1:20 P.M. – 2:00 P.M.</p>	<p>PECC and APEC Senior Officials Luncheon - Deep dive on generative AI</p> <p>The emergence of generative AI technology is reinvigorating discussions about AI’s impacts on society, jobs, equity, and innovation. In this session panelist will discuss how generative AI works, the scope of its capabilities, potential applications, and the implications for policymakers seeking to maximize the benefits of this technology while mitigating its risks.</p> <ul style="list-style-type: none"> • Aylin Caliskan, Assistant Professor, The Information School Paul G. Allen School of Computer Science & Engineering, University of Washington and Nonresident

	<p>Fellow in Governance at Brookings</p> <ul style="list-style-type: none"> • Antony Cook, Corporate Vice President and Deputy General Counsel, Microsoft <p>Moderator:</p> <ul style="list-style-type: none"> • Taylor Soper, Managing Editor, GeekWire
2:00 P.M. – 2:10 P.M.	<p>APEC 2024 Peru Preview</p> <ul style="list-style-type: none"> • Renato Reyes Tagle, Minister, Director of APEC and Specialized Forums, Peru APEC Senior Officials, Chair, Peruvian National Committee for Pacific Economic Cooperation (PERUPEC)
2:10 P.M.	<p>Concluding Remarks and invitation to join the U.S. and China Joint Event</p> <ul style="list-style-type: none"> • Ambassador, Zhan Yongxin, Chair, China National Committee for Pacific Economic Cooperation, Co-Chair, Pacific Economic Cooperation Council

U.S. & China Shared Experience – Local leadership for global green growth cities
Seattle Convention Center Summit Room 327-329

Time	Session
2:30 – 3:00 P.M.	Event check-in and Coffee Break
3:00P.M.	<p>Welcome and Program Overview</p> <ul style="list-style-type: none"> • Alex Parle, Executive Vice President, National Center for APEC and Executive Director, US-PECC
3:05 – 3:10 P.M.	<p>Opening Remarks</p> <ul style="list-style-type: none"> • Ambassador, Zhan Yongxin, Chair, China National Committee for Pacific Economic Cooperation, Co-Chair, Pacific Economic Cooperation Council
3:10 – 3:50pm (40 minutes)	<p>Sustainable Green Growth Cities – View from China</p> <p>China is working to facilitate sustainable green growth for its diverse cities. Officials from the National Development and Reform Commission and two Chinese cities will share their experiences in promoting sustainable green growth from their perspectives.</p> <p>Presenters:</p> <ul style="list-style-type: none"> • Director-General GAO Guoli, China Center for Urban Development, National Development and Reform Commission (video presentation) • Prof. ZHANG Suian, Council Member of PECC-China and President of Pacific Academy of Coalbed Methane at Shanxi Province (video presentation) • Mr. Ding YI, Consultant, World Historic and Cultural Canal Cities Cooperation Organization (WCCO)

	<p>Discussant:</p> <ul style="list-style-type: none"> • Professor ZHU Li, Vice-director, National Innovation Platform for Industry-Education Integration of Energy Storage Technology, Tianjin University, President, APEC Sustainable Energy Center (APSEC)
3:50-3:55	Richard Cantor , Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody's Investors Service
3:55 P.M. – 4:45 P.M. (50 minutes)	<p>Sustainable Green Growth Cities – View from U.S. Ensuring sustainable green growth for American cities is a challenging endeavor involving many stakeholders, large investments, different levels of development, and diverse city needs which all must be centered on a holistic approach.</p> <p>Moderator: Richard Cantor, Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody's Investors Service</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Jessyn Farrell, Director of the Office of Sustainability & Environment, City of Seattle • Caleb Weaver, Vice President of Public Affairs, Ridwell • Kim C. Phan, Specialist Leader/ Environment, Energy, and Governance, Deloitte
4:45P.M. – 5:00 P.M. (15 minutes)	<p>Sustainable Green Growth Cities – View from Colombian National Committee for Pacific Economic Cooperation (COLPEC) Speakers:</p> <ul style="list-style-type: none"> • Ambassador Francisco Coy, Vice Minister of Foreign Affairs, Colombia (<i>TBC</i>) • Professor Tan Khee Giap, Chair, Singapore National Committee for Pacific Economic Cooperation (SINCPEC) (<i>TBC</i>)
5:00 – 5:05	<p>Closing Remarks Richard Cantor, Chair, U.S. Pacific Economic Cooperation Council, Co-Chair, Pacific Economic Cooperation Council, and Vice Chair, Moody's Investors Service</p>
7:00 P.M. – 10:00 P.M.	<p>APEC Senior Officials and PECC Welcome Reception Location: Chihuly Garden and Glass 305 Harrison Street, Seattle, WA 98109 Shuttle transportation will be provided from the Convention Center Summit to the museum.</p>



PECC Standing Committee Meeting
for those members only
(The evening before the PECC General Meeting)
August 14 4:00 P.M. – 6:00 P.M. Seattle
August 15 7:00 A.M. – 9:00 A.M. Singapore

Standing Committee Meetings, August 14

Hybrid Event Seattle Convention Center Summit Room 343-344

Zoom Link: <https://us02web.zoom.us/j/86231380489?pwd=V3liSWNzaysvNktjbWR4MmxHYUILLUT09>

Time	Session
4:00 – 6:00 P.M.	PECC Standing Committee Meeting